



CANUCK PLACE
CHILDREN'S HOSPICE

SETTING A COURSE
FOR THE FUTURE

STRATEGIC PLAN

2005 - 2008

CANUCK PLACE CHILDREN'S HOSPICE 2006

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Our Vision

To be a world-class pediatric palliative care system that enriches the lives of children and families facing life-threatening conditions in British Columbia.

Achieving our vision will result in the following outcomes for children and families facing life-threatening conditions:

- Enriched quality of life
- Accessible and timely information about resources and services
- High quality and responsive care both at Canuck Place and in the community
- Improved access to respite care and specialized pediatric palliative care consultation services throughout British Columbia
- New knowledge and research in the area of pediatric palliative care

Our Mission

Canuck Place is a caring, innovative children's hospice and community-based service that fully embraces the life of each child and family. We provide leadership in improving pediatric palliative care regionally, nationally and internationally through collaboration, education and research.

Our Values

In fulfilling its Mission and pursuing its Vision, Canuck Place Children's Hospice will be guided by the following Values:

- We work together as a caring, compassionate team to celebrate each child's life to the fullest
- We work in partnership with the child and family to address their physical, emotional, social, spiritual and cultural needs and values
- We support every child and family to actively participate in their care
- We are fiscally responsible and accountable to our donors and funders
- We value continuous learning and are committed to improving the quality of our services through best practices, knowledge creation and ongoing evaluation

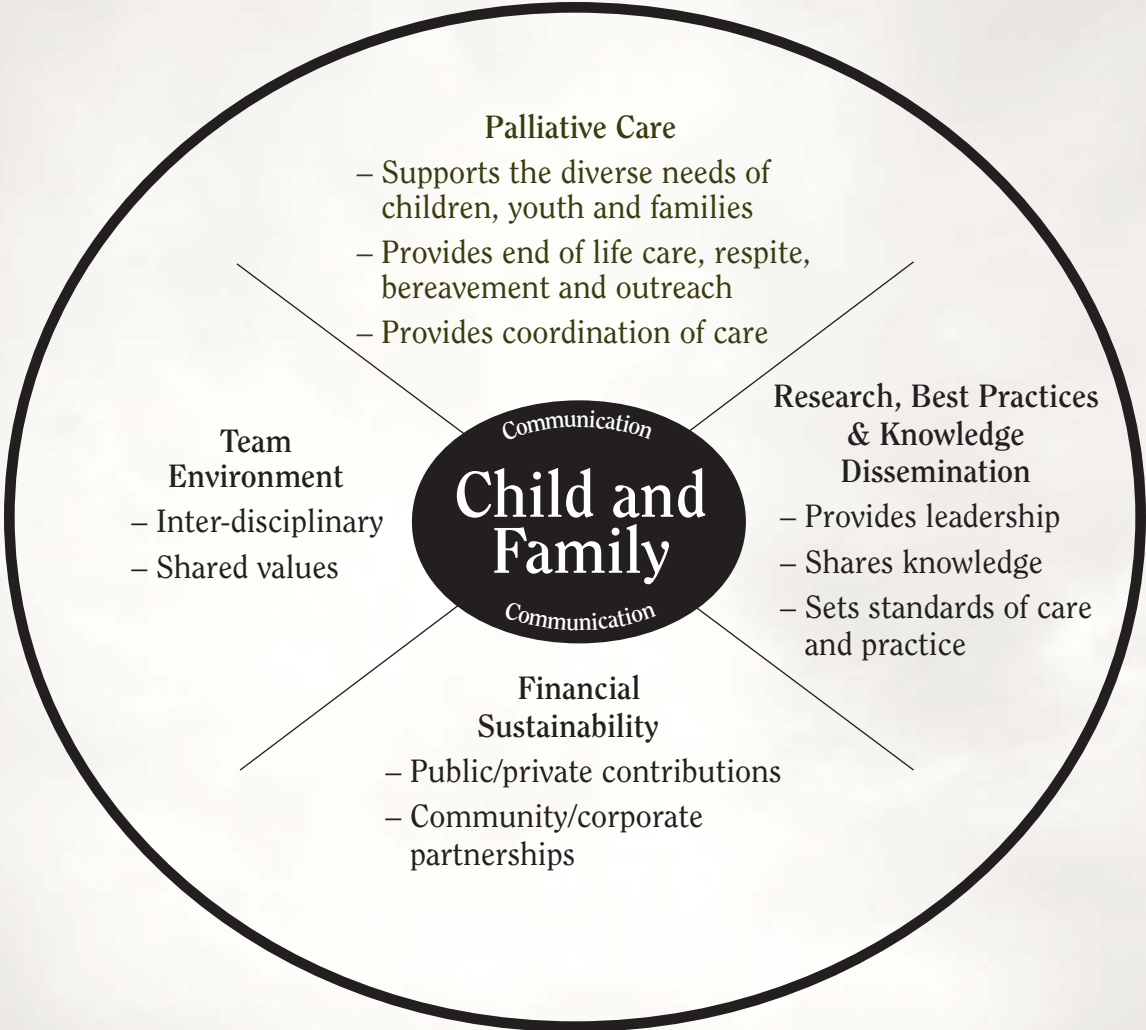


Strategic Priorities

Based on consultation, the following four strategic priorities emerged:

- 1. Palliative Care
- 2. Financial Sustainability
- 3. Team Environment
- 4. Research/Best Practices

For each priority, a long-term goal is outlined, along with a number of objectives to achieve that goal. Management has prepared a detailed operational plan, which includes specific annual strategies and targets for each of the listed objectives.



Palliative Care

Long-Term Goal:

To provide excellent pediatric hospice palliative and bereavement care through in-house and community-based services.

Objectives:

- Family Support and Involvement
- Communication
- Current Services
- Enhanced Services and Supports
- Comprehensive, Integrated Service

Financial Sustainability

Long-Term Goal:

To increase the financial resources available to Canuck Place, while ensuring that it is fiscally responsible and accountable to its donors and funders.

Objectives:

- Community Fundraising
- Canucks for Kids Fund
- Provincial Government
- Annual Giving Program
- Capital Campaign
- Endowment Program
- Stewardship
- Communication and Marketing

Team Environment

Long-Term Goal:

To maintain an interdisciplinary team environment where staff and volunteers are supported and valued and where each member's knowledge, skills and abilities are strengthened in order to achieve the vision and mission of Canuck Place.

Objectives:

- Communication
- Home-like Environment
- Personal Contributions
- Personal Health and Well-being
- Continuous Improvement

Research, Best Practices and Knowledge Dissemination

Long-Term Goal:

To enhance the knowledge and understanding of pediatric palliative care at Canuck Place by conducting and participating in research initiatives and by sharing expertise and information with others.

Objectives:

- Leadership
- New Knowledge
- Communication and Information Sharing
- Continuous Improvement
- Data Collection and Benchmarking (Clinical, Financial, Administrative)

AN OVERVIEW OF CANUCK PLACE CHILDREN'S HOSPICE

Canuck Place Children's Hospice opened its doors in 1995, offering specialized care for children with progressive life-threatening conditions and for their families. Thanks to funding support from individuals, organizations and corporations, hundreds of families from across British Columbia have access to Canuck Place's services, at no cost to them.

Canuck Place was the first free-standing hospice for children in North America and its model of care has been used for many hospices recently established, including Roger's House in Ottawa, the Rose Cherry House for Kids in Toronto, the Light House in Montreal and other hospices in the United States and abroad.

The goal of this specialized care, known as pediatric palliative care, is to enhance the comfort and quality of life for both the child and his or her family. It is achieved through the combination of active and compassionate therapies. Palliative care strives to support children and families by assisting them in fulfilling their physical, psychological, social and spiritual goals while remaining sensitive to personal, cultural and religious values, beliefs and practices.

Canuck Place provides a continuum of care that includes:

Respite Care – This round-the-clock care provides families a rest from the demands of caring by welcoming the child and the whole family for regular stays at the Hospice.

Pain and Symptom Management – The Canuck Place care team works closely with parents and other medical and care providers to ensure that children on the program are as comfortable as possible.

End of Life Care – Sadly our work means that some of the children at Canuck Place are facing the final stages of their life-threatening condition. Staff and volunteers are highly experienced in supporting children at this time, as well as providing help, advice and care for everyone in the family.

Extended Support and Consultation – when not at Canuck Place, families are able to obtain nursing / medical consultation and advice 24 hours a day, 7 days a week via our toll-free phone line. Canuck Place also actively uses technology such as Telehealth, a video conferencing system, to connect with families and care providers in their local communities.

Grief Support – Counsellors provide support to children as they face daily losses caused by their condition or illness. This support continues after the child dies giving siblings and parents the chance to discuss their feelings and emotions during one-to-one counselling or in groups.

Embracing Life – Above all Canuck Place is for living. The warm, home-like environment is full of fun, games and activities for children. The Hospice offers facilities such as a jacuzzi, a multi-sensory room, gardens, arts and crafts and a fully accessible playground.

How is Canuck Place Children's Hospice funded? – Canuck Place depends on community donations to provide programs and services. Approximately one third of our annual operating funds are generously donated by the Canucks for Kids Fund, a quarter of the budget is provided by the Provincial Government and the remainder of our funding comes from corporations, foundations and private donors.



Canuck Place Children's Hospice
1690 Matthews Avenue
Vancouver, BC Canada V6J 2T2
Telephone: 604.731.4847
Toll-free in BC: 1.877.882.2288
Fax: 604.739.4376
Email: information@canuckplace.org
www.canuckplace.org