



Recruitment to Participate: Music Therapy Month

Canuck Place Children's Hospice (CPCH) is a leader in pediatric palliative care—locally, nationally, and internationally. As such, the Communication & Marketing team supports the organization with ongoing education and awareness of the Canuck Place program and to support fundraising for care provided for children and families. The team regularly develops and promotes family experiences and stories through visual communications, like newspapers, digital advertising, social media, and videos.

This opportunity will highlight to the public in various ways the important and impactful care our Canuck Place music therapists provide for children and families across the province. This includes sharing family submitted songs, words, and phrases across all CPCH communication and marketing channels. While we will share this content primarily in the month of **March 2024**, content will also be used in ongoing communication initiatives.

We hope to receive submissions by families across the province, who have accessed or participated in the Canuck Place music therapy program.

The commitment for this engagement opportunity will take place:

- February–March 2024
 - Online form submissions will be throughout February and the content will be shared in March.

Access to a computer and familiarity with online form submission is required. Please review the time commitment for the opportunity below:

- Send online form submission (15–30 min) with any or all of the following:
 - Submit songs that resonate with your family experience with Canuck Place
 - Submit words or phrases that resonate with your family experience with Canuck Place
 - Submit a message to our music therapists if you would like to speak to your experience with the music therapy program

**You are not required to submit something in each category listed above, only what you'd like to share with us.*

- Evaluation engagement and feedback

At any time, if you wish for your family submissions and information to no longer be utilized by the Canuck Place Communications & Marketing team, please send an email [to Lisa Pratt, Associate Director, Marketing & Communications](mailto:lisa.pratt@canuckplace.org) or call 604-362-9932.

We are committed to creating content that truly reflects the diverse communities that our organization serves. We aim to elevate diverse voices and lead positive change through thoughtful and respectful content.

[To learn more and submit your name for participation, visit canuckplace.org](http://www.canuckplace.org)